

Cool Wave Promotion Programme

With the Cool Wave Promotional campaign we want to increase the attractiveness of Cool Wave and encourage consumers to pick these unique, trailing pansies above others!



Cool Wave Blue Skies

POS and Instore Communication

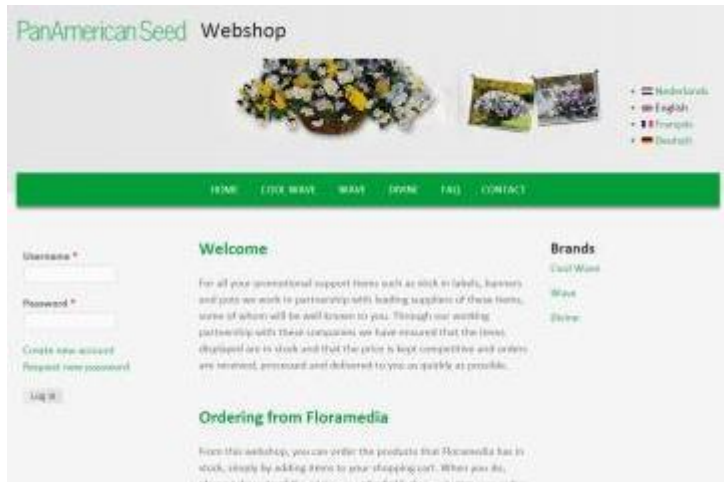
We offer a wide range of pots, labels, handles, benchcards, banners and other POS materials



POS and Instore Communication



Cool Wave® Online Marketing



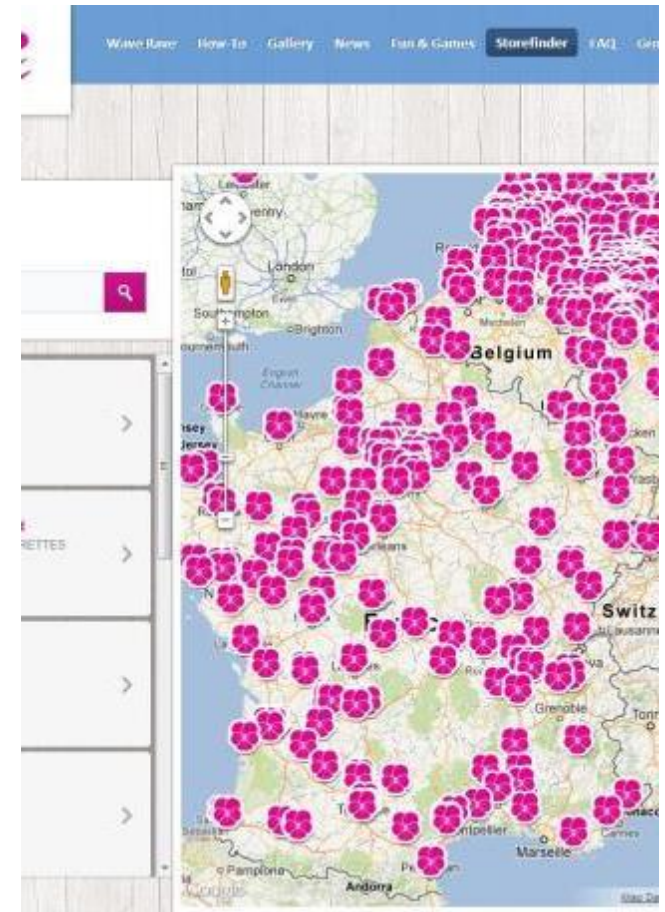
Buy your Cool Wave point-of-sale support easily from the online shop



Multi-functional website



Social Media Promotional Campaign



Sign up for the store locator!



Cool Wave® Launch Activities

The Cool Wave Promotion Programme contains various launch activities such as sampling of Cool Wave to consumers and several collaborations with retail chains.

