

Petunia x hybrida

SUCCESS! *HD Rose Star*

BENARY, GERMANY



Trade Release

Winner 2019



Rose Star: dwarf plant, gigantic impact

Benary proudly introduces the first genetically compact Grandiflora Petunia with a star pattern. Petunia x hybrida *Success!* HD Rose Star shows a multitude of flowers with a unique colour pattern in this type of Petunia. This winner not only performs well in pots and hanging baskets, but also looks wonderful in the beds and is a new addition to the *Success!* Series which stands for uniform flowering plants with very large flowers in vivid, enchanting colours.

The Gold Medal symbolises a breakthrough in breeding and this Petunia clearly fits the bill. The Fleuroselect jury was highly impressed with Benary's achievement in breeding a star pattern in a genetically compact Petunia and saw the strong market potential of this new variety. The Fleuroselect organisation is therefore delighted to recognise *Success!* HD Rose Star with this prestigious award.

More information and images: www.fleuroselect.com or info@fleuroselect.com
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Petunia x hybrida *Success! HD Rose Star*



Market Value

Rose Star is a one-of-a-kind addition to any existing genetic compact Petunia growing scheme and completes the producer's colour range. The HD in the name stands for High Density, meaning that lots of plants can be grown on a small surface. Retail will love the idea of offering this popular star pattern now also in compact, big-flowered Petunia. The magnificent colour combination and plant vigour also in cooler climates such as North-Western Europe will convince any consumer. *Success! HD Rose Star*, the next sensation in compact Grandiflora Petunia.

Background Information

Petunia is genus of South American origin from the Solanaceae family. The popular flower of the same name derived its epithet from the French, which took the word petun, meaning "tobacco," from a Tupi-Guarani language. Most of the varieties are hybrid annuals. With *Success! HD* series, Benary has created its first series of dwarf grandiflora Petunia.



Technical Information

Novelty: First genetically compact Grandiflora Petunia x hybrida with a star flower pattern

Colour: Rose flower petals, cream-coloured star pattern

Flower: Single, 8-10 cm diameter

Type: Annual, F1, diploid

Use: Patio and bedding plant

Plant: Height 15 cm, spread 25 cm

Seed: Approx. 10,000 seeds per gram; germination rate 90%

Growing: Sow in the pack in February. Keep covered until germination. Grow at 20°C applying 13-16 hours of light. Do not use PGR; the plant is genetically compact. Transplant after 4-5 weeks.

Planting: Plant out in a sunny spot; planting distance is 30 cm x 40 cm.

Breeder: Benary, Germany