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**Programme 2017**

**Tuesday 28th November 2017  
10:00** **Arrivals & coffee**

**10:30**  **Welcome and opening**

**10:35 Sustainability, the future in packaging, pots, labels etc.**

Presentations by: Desch Plantpak and Floramedia

**11:35 Coffee Break**

**11:50 Seed Experience Enkhuizen**

Speaker: Henk van Wielink

**12:00 Company presentation**

**Speaker: Danziger**

**12:30 Lunch**

**13:45 Bus leaves hotel for Waterdrinker**

**14:00 Presentations and tours at Waterdrinker – improving collaboration with**

**Breeders and Growers**

**16:00 Bus returns to Hotel**

**16:15 Importance of Green Space for Health and Wellbeing**

Speaker: Dr. Jolanda Maas, VU University Amsterdam

**17:00** **Round up and close**

**17:30 Drinks reception**

**18:30** **Dinner & networking in hotel**

**Wednesday 29th November 2017**

**08:45 Update on Nagoya Protocol**

**Speaker: Anke van den Hurk - Plantum**

**09.30 Presentation Pitches – the sector in 2025**

**Speakers: Thomas Bousart – Dümmen Orange, Leo Hoogendoorn – Florensis, Luc de Bruyne – Retail Specialist, Grower to be determined**

**10:45 Networking Coffee Break**

**11:15 Keynote speaker: Dr. James Bellini**

**Fellow of the World Inspiration Forum**

**12:30 Close  
12:40 Lunch and departure**